

SUMMER MUSTANG

California Polytechnic State University San Luis Obispo

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Ex-coach sues Poly for \$10 million

University allegedly violated the coach's rights, but officials aren't talking

By Paul J. Roberts
Staff Writer

A week after former basketball coach Ernie Wheeler filed a \$10 million claim against Cal Poly, no statement has been released by the university.

Wheeler filed the claim last Thursday against the university, President Warren Baker, Athletic Director Kendrick Walker, current basketball coach Steve Beason, and the California State University.

Director of Public Affairs Stan Bernstein refused comment, and when asked if the university was going to release a statement, he said "No, none at all."

Baker and Walker have deferred all comments to the CSU Office of General Counsel, CSU's legal office that will be handling the case. CSU Vice Chancellor and General Counsel Mayer Chapman was unavailable for comment. Current coach Beason wanted to comment, but would not on advice from his attorney. He did say he has no idea why he was named in the claim.

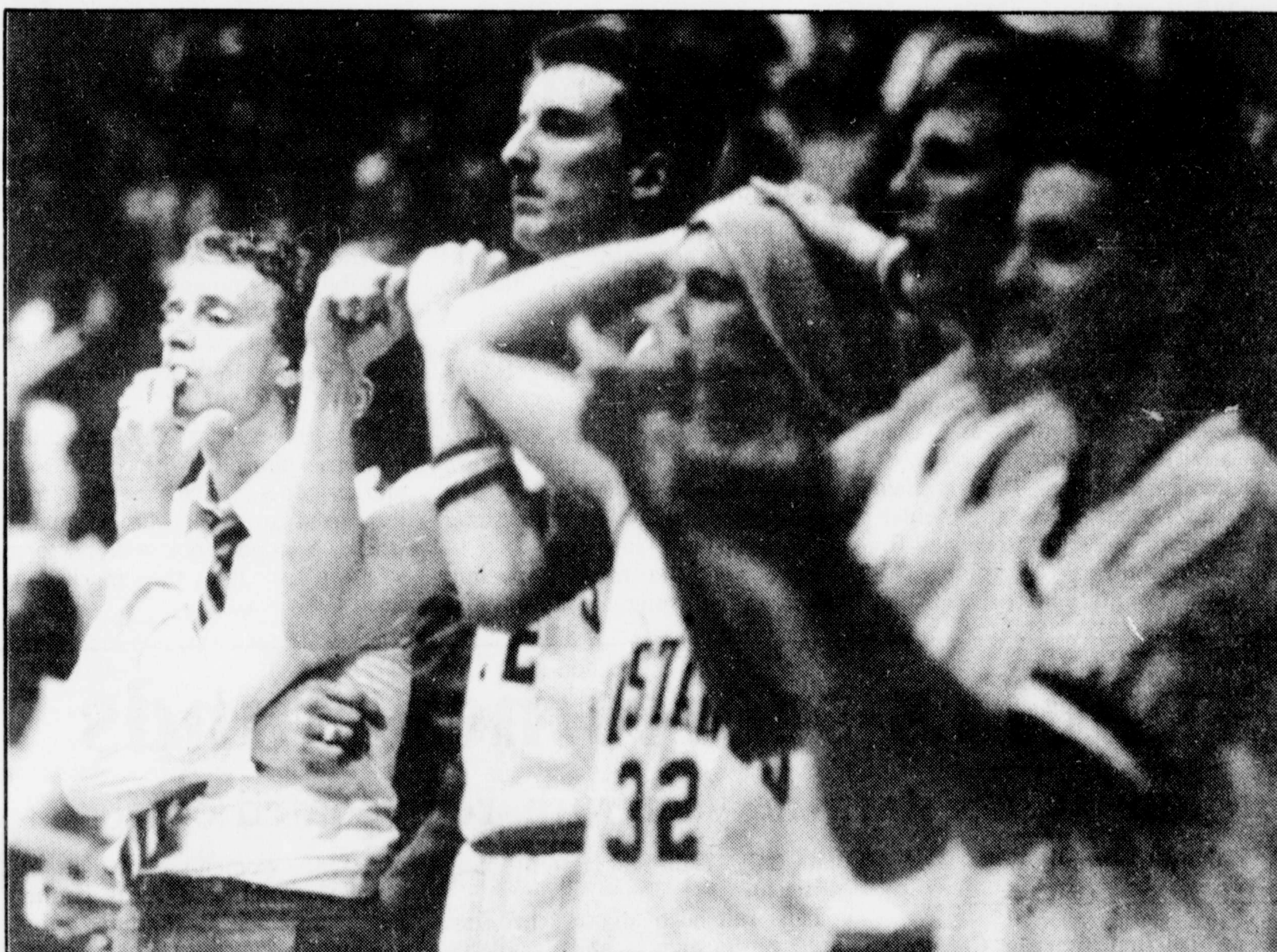
At a press conference last

Thursday, Wheeler read a prepared statement outlining his claim, but refused to answer any questions. In his statement he charged that the university breached his contract, intentionally inflicted emotional distress, violated the state labor code, invaded his privacy and violated his civil rights. Wheeler has not been available for comment since the press conference. He has just started a new job at Eastern Montana University as assistant basketball coach.

Wheeler's attorney Paul Lafranchise told *The County Telegram-Tribune* on Thursday that Wheeler was made a scapegoat for the investigation of the Cal Poly basketball program by the National Collegiate Athletic Association. Lafranchise has not been available for comment since the press conference.

The investigation was prompted by minor violations during Wheeler's 14 years as head coach. These infractions included illegal drafting procedures and beginning season practices too early. In May, the team was

See WHEELER, back page



DARYL SHOPTAUGH/Summer Mustang

Ernie Wheeler, former Cal Poly basketball coach, seeks \$10 million from the university after being "forced to resign."

Being connected really helps

By Kristine J. Abbey
Staff Writer

Relatives of Cal Poly employees are automatically allowed into the university.

It is Cal Poly admissions policy to allow qualifying close relatives of faculty, staff and emeriti into the school regardless of test scores or grade

See page 6 for the other side of the story: people who got rejected.

point average, as long as they meet minimum California State University (CSU) requirements.

Admissions Officer Dave Snyder said that even if the major applied for is impacted, the application would still be accommodated, and the student would be admitted.

"They (relatives) have maximum priority or consideration," Snyder said. "In many cases students who qualify want to go somewhere else. But for some, the only opportunity they have to go to college is to stay home. It is convenient for the parents and is one of the benefits of working at Cal

Poly."

At this time there is no definition of "close relative" in the campus administrative manual, but Academic Senate Chairman Charlie Crabb said the senate is considering a resolution that would create this definition.

The resolution's definition includes spouses, children, grandchildren, parents, grandparents, siblings, nieces and nephews of faculty and staff members.

Crabb said that the benefit creates a problem when it meets with Cal Poly's multi-criteria admissions policy.

The CSU requires that applicants be a high school graduate with grades of C or better who has taken four years of college preparatory English and two years of college preparatory math. Students must also have a qualifying eligibility index, which takes into account a student's SAT or ACT scores combined with grade point average.

But each Cal Poly department has other criteria students must meet before being admitted to the department. Impacted departments have high grade point average and high test score criteria.

Crabb said it is the senate's goal to keep the employee benefit but to be careful as to who is defined as a close relative.

See ADMISSION, page 6

New parking lot may be in place by fall quarter

By Stephanie Dias
Staff Writer

Students' parking problems may soon be solved with the completion of a 632-space parking lot on Via Carta between the Beef Pavilion and the Farm Shop.

The parking lot will cost \$94,000 to complete. It will be paid for by parking permit fees, which may be increased within a few months. Madonna Construction expects to complete the project by Sept. 15. The contract sets Oct. 2 as the deadline, but the beginning of fall quarter provides additional incentive for completing the task earlier.

"Madonna Construction is pushing just as hard as we are for early completion," said Dick Tartaglia, associate director of Plant Operations.

The parking lot originally was to be built where the rodeo arena now stands. The university, however, decided that removal of

the arena was not feasible. Instead, an agreement was made between the university and the School of Agriculture to build on grazing land.

Lark Carter, dean of the School of Agriculture, said the land appropriated for the parking lot meets the need for student parking without harming the agriculture program.

"It's cheaper to develop by using present agriculture land than building a multi-level parking lot," he said.

Efforts are being made by the school to supply less-desirable land for future development. Both Tartaglia and Carter said they know cooperation between the university and the agriculture school is important. Carter said he realizes the land does not belong to the School of Agriculture and the needs of the university have to be met.

"Students would rather have a place to park than use the land for agriculture productivity," he said.

How to play the stock market on a student's budget.

page 2

Watch for a new entrance to campus on Grand Avenue.

page 10

Two from Morro Bay show Nicaragua

Through slides they hope to reduce cultural bias

By April Karys
Staff Writer

Curiosity about what is actually happening in Nicaragua spurred a Morro Bay couple to take a tour of that war-weary country last June. With a free slide show, they attempted last week to give local citizens a personal view of life in Nicaragua.

The show, held Aug. 19 in the wedding chapel behind Coalesce bookstore in Morro Bay, was called "Window On Nicaragua." It was given by Richard and Cheryl McCartney, 20-year citizens of Morro Bay. The McCartys have, they say, a love affair with Central America.

"The main thing that we wanted was not to start a political campaign," said Cheryl. "We decided that we could be a window for people who can't go to Nicaragua. Not many do; it's not on the tourist

maps at the moment. But whenever you get information from someone it is biased in some way. We want to encourage people to take their bias about Nicaragua, add it to ours and see if they can come up with something."

Another reason the McCartys decided to show their slides was to encourage people in this country to take advantage of the participatory Democracy that we have, said Cheryl, who has a bachelor's degree in biology and a master's in education from Cal Poly.

"You don't have to march in Washington, D.C. to have an effect," she said, admitting to an abhorrence of confrontation. "It doesn't take a lot of energy to pick up a phone and call your congressman. And it does count."

The McCartys arrived in Nicaragua just at the
See NICARAGUA, page 12



Conflicts between policy and morality have kept assistance for San Luis Obispo's homeless slow in coming. See page 5

So you want to play the stock market ...

By Barbara Cunningham
Staff Writer

So you wanna become rich. Doesn't everybody. But the problem usually doesn't lie with the will, but with the way. For some, that way is through the stock market. But how does a college student on a tight budget play the stock market?

It isn't as complicated as it may seem. However, there are several important facts that every new investor should know.

The experts say that playing the stock market, especially in the beginning, is a gamble and should be treated that way. Don't risk money that you can't afford to lose! For example, your rent money is not a smart wager.

Lyle Meek, a stockbroker with Bateman Eichler, Hill Richards Inc., in San Luis Obispo, said it is important to understand the basics of the stock market. There are several books available in the library that can serve as a guide for both the big-time and conservative investor.

Kyle Park, a Cal Poly student and intern at Bateman Eichler, said one of the best strategies for a new investor is to hypothetically play the market for a while.

That is one of the best ways for prospective investors to test their knowledge of the market and try out their hunches.

"After some research, pick a stock and pretend that you've bought 100 shares and track it for awhile and see what happens," said Park.

Meek also said there are two very important facts potential investors should understand about stocks.

"The company doesn't get the proceeds from buying and selling of the stock," he said. "They only retain profit from the price that the stock is sold at when it is issued."

Therefore, said Meek, a company loses control of stock once it sells it. The market affects the price and the company has no control over it.

Meek said price doesn't necessarily determine how good a stock is.

"Just because a stock is higher priced than another doesn't mean it's any better," he said. "The lower-priced stock is sometimes more stable."

Park said the most important factor in choosing stock is look-

ing up the history of that stock. "Standard and Poor" and "Value Line Investment Survey" are two excellent sources for uncovering a stock's history.

The stock market is now at its highest level ever, with the Dow Jones industrial average hovering around 2,700. Fifty-four percent of the nation's analysts predict that it will continue to rise.

"Since the market is good there are more buyers than sellers, which means there is a chance that the market could stagnate," Park said. "But I also think it's a good time to buy. But an investor must be careful and make sure the stock isn't overvalued."

Amid the confusion it is very possible for potential players to do well in the market as long as they take an educated risk. The key is just finding that all-important "good stock."

"An investor really shouldn't concern himself with what the market does," Park said. "You just need to look for a quality stock. A good stock will perform whether or not the market is good."

Policy implemented to save Poly ag land

By Stephanie Dias
Staff Writer

An attempt to save Cal Poly's agricultural land from development has prompted guidelines for land use.

Doug Gerard, executive dean of facility administration, said the Agriculture Land Use Policy will provide guidelines and a map of undesirable lands suitable for development without affecting the agriculture program. This is the first time guidelines have been written to protect agricultural land suitable for intensive cultivation.

"We will respect the School of Agriculture and their needs, but the needs of the university may sometimes overshadow those of the school," said Gerard.

The guidelines require that a thorough study be done to find whether the taking of agricultural land would be feasible for the university and how greatly it would affect Cal Poly's agriculture programs.

The School of Agriculture has less than 100 acres suitable for intensive farming; that is down from the original 6,000 acres. The Agriculture Land Use Policy was developed to ensure students "hands on" experience in crop production and irrigation procedures.

The initial policy was proposed a year ago by Lark Carter, dean of the School of Agriculture. The proposal has been redrafted since then, and was accepted by the Campus Planning Committee, headed by Cal Poly President Warren Baker.

"Efforts are being made to develop the less-desirable areas of agriculture land instead of the rich, fertile lands we have," said Carter.

The School of Agriculture has less than 100 acres suitable for intensive farming; that is down from the original 6,000 acres

Athletics scores new funds

All Poly teams start the year with rejuvenated coffers

By Barbara Cunningham
Staff Writer

For the first time in Cal Poly history, every one of the university's athletic teams will receive scholarship money as of this fall.

With the exception of gymnastics, which has been eliminated as a scholarship sport, six men's and five women's teams will receive brand-new funds of an increase to existing funds. The influx of money is a result of the Athletic Referendum, passed last winter quarter.

The referendum was initiated as a compromise between the ASI, the university and private investors. The legislation asked for a \$4 increase in students' quarterly fees. The \$4 goes to the scholarship program. The additional funds are then matched by the university and investors.

Marilyn McNeil, Cal Poly's assistant athletic director, said the referendum was needed because the university really doesn't have the funds to contribute to a scholarship program.

"Cal Poly is so highly technical that classes have to be kept small," she said. "They can't place 750 students in one classroom like other schools, so most of the money is spent on classes. There are no excess funds to be placed into other programs."

The division of funds was determined by the Athletic Advisory Commission, made up of faculty and students. The commission divided money on a basis of need, looking at each team's past performances; allocations had to comply with NCAA rules.

Weighing alternatives and costs, the board set a standard of \$3,500 to be considered a full scholarship. It is up to coaches to distribute the money among their players as they see fit.

"They (coaches) could give everyone \$200 or they could give three or four full rides," said McNeil. "It depends on how much money they have and what the coach wants."

However, the Division I teams of women's volleyball and wrestling cannot break down scholarships because they must comply with Division I rules, which state

that only full scholarships may be issued.

This fall also marks the first time both men's and women's tennis will be funded by scholarships. Each team will receive two and-a-half scholarships.

"It is necessary," said Miguel Phelps, women's head coach. "This will enable Cal Poly to build the high quality tennis program that it is capable of having."

The remaining scholarships were divided by nine other teams. Baseball will receive eight, men's basketball 10, foot-

ball 35, women's softball 10, women's track and cross country 10, women's basketball nine, women's volleyball 12 and men's wrestling eight.

McNeil said the referendum will not help club sports such as crew, women's soccer or rugby.

"The referendum is strictly for scholarships," she said. "It is not that athletics or the university doesn't want new sports, it just doesn't have the money to pay for coaching, travel expenses or uniforms. The referendum is just helping us to become more competitive."

CSSA reps try to book more money for libraries

By Susan Payne
Staff Writer

In 1982, funds for library staffing on California State University campuses were reduced, and a CSU student body feels this has limited the libraries' ability to serve the students.

The California State Student Association met last week in San Jose to discuss the need for increased library staff funding systemwide, and is trying to press the state for legislation.

The CSSA is made up of student representatives from the 19 CSU campuses.

Representing Cal Poly at the meeting was student Bretten Osterfeld of ASI, who sat in for CSSA representative Steve Blair.

"One of the main goals that the CSSA is trying to accomplish through increased staff funding is longer hours for the library," Osterfeld said.

As campus enrollment grows at Cal Poly, more and more students use the Robert E. Kennedy Library, and the need for library staff to help students locate information and resources grows.

"We need more staff to keep the books in order, and to keep the students in order," Osterfeld said.

The size of the library has an impact on staffing, and increased funding will allow the library to hire more people.

Right now, there are 70 people working full time at the library, not including students.

With an increased staff, the library would not only be able to assist students more, but it would be able to keep up with the growing diversity and technological advances taking place on CSU campuses.

David Walch, dean of library services, said that with the original decrease in funding in 1982, 11 percent of the library staff was cut. And as the library continues to computerize its services, three more people will lose jobs.

"We now have automated (computerized) circulation and cataloging, and the state figured we could get along with fewer people," Walch said.

This is not the case, however.

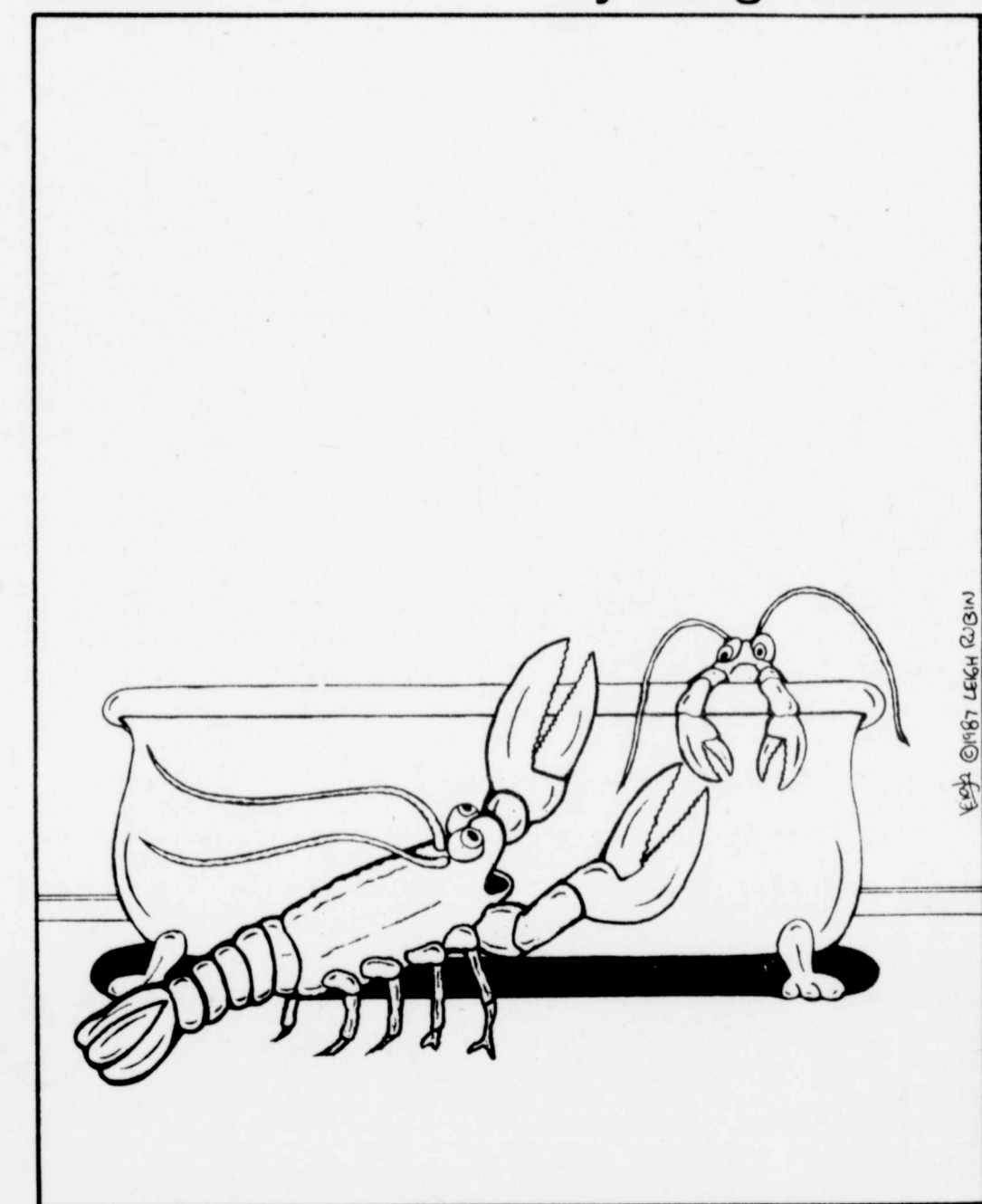
"The staff is greatly needed," he said. "The library is a labor intensive process. On the average, we circulate 6,000 items a day, and these items have to be picked up, re-shelved, checked out and checked in. And there's always people seeking information and assistance," he said.

Walch is pleased that the CSSA is trying to increase staff funding for the library.

"We have to automate to make things more accurate and more efficient, but it doesn't replace the need for personnel," he said.

Rubes®

By Leigh Rubin



"Now remember, turn on the cold water first. You know what happened to your father!"

SUMMER MUSTANG

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New mall opens today, bringing town several benefits

By Robin Galey
Staff Writer

The new Central Coast Plaza, which opens today, is expected to bring more jobs, revenue and shoppers to San Luis Obispo.

The \$22 million mall, the first covered mall in the county, is scheduled to open Aug. 27. It is located off Highway 101 and Madonna Road. The mall is 65-percent occupied with a total of

70 shop spaces available, 45 of which are already leased.

"The mall will provide 500 new jobs to the area," said Dan Burgner, vice president of Trojan Enterprises, the developer of the mall.

He estimated that 100 jobs at both the Park Suite Hotel and Gottschalks have already been generated and an additional 300 jobs will be provided by the smaller retailers.

The sales tax generated by the new mall should increase the city's income.

However, the amount of revenue to be generated for the city is confidential information, said Carol Dominguez, mall manager. This information has not yet been projected by the city's finance department.

The mall will also pay much more property tax to the city than was generated by the empty field it now occupies.

Another hoped-for benefit is that the plaza will prevent local shoppers from going to other areas to spend their money.

"The new mall will keep shoppers here who would have gone to Santa Maria in the past," said Dominguez. "Plus if the mall wasn't allowed to be built in San Luis Obispo it would have been built in Arroyo Grande."

If the mall was built elsewhere, San Luis Obispo wouldn't have received the job or revenue benefits, she said.

The city also wanted to retain its retail advantage. Dave Garth, executive manager of the Chamber of Commerce, said, "The Chamber of Commerce supported the development from the beginning, because it'll preserve San Luis Obispo's role as the regional retail hub of the county."

Downtown businesspeople are also accepting the mall as a benefit to the city.

Dodie Williams, director of the downtown Business Improvement Association, said, "We didn't support the mall at first,



MATT WEISER/Summer Mustang

Central Coast Plaza is the county's first covered mall.

but anything that brings more money in helps the city. In the long run everyone will gain."

A shuttle will be provided by the mall to tie the new shopping

area to the downtown shopping circuit. It is hoped that the shuttle will help spread the benefits of more shoppers to the downtown area.

CENTRAL COAST PLAZA

The following merchants have set up shop in the mall:

APPAREL:

- California Fashions
- Changes
- Claire's Boutique
- Footlocker
- Gottschalk's
- Howard & Phil's
- Jay Jacobs Men's
- Jay Jacobs Women's
- Kinney Shoes
- LV Tuxedo Shop
- Miller's Outpost
- Pacific Pride
- Peck & Peck
- Petites West
- Sweats & Surf
- Ujena
- Village East

RESTAURANTS:

- Chinese Combo King
- Dimattia's
- Hot Dog on a Stick
- Koffee Klatsch
- Mrs. Fields Cookies

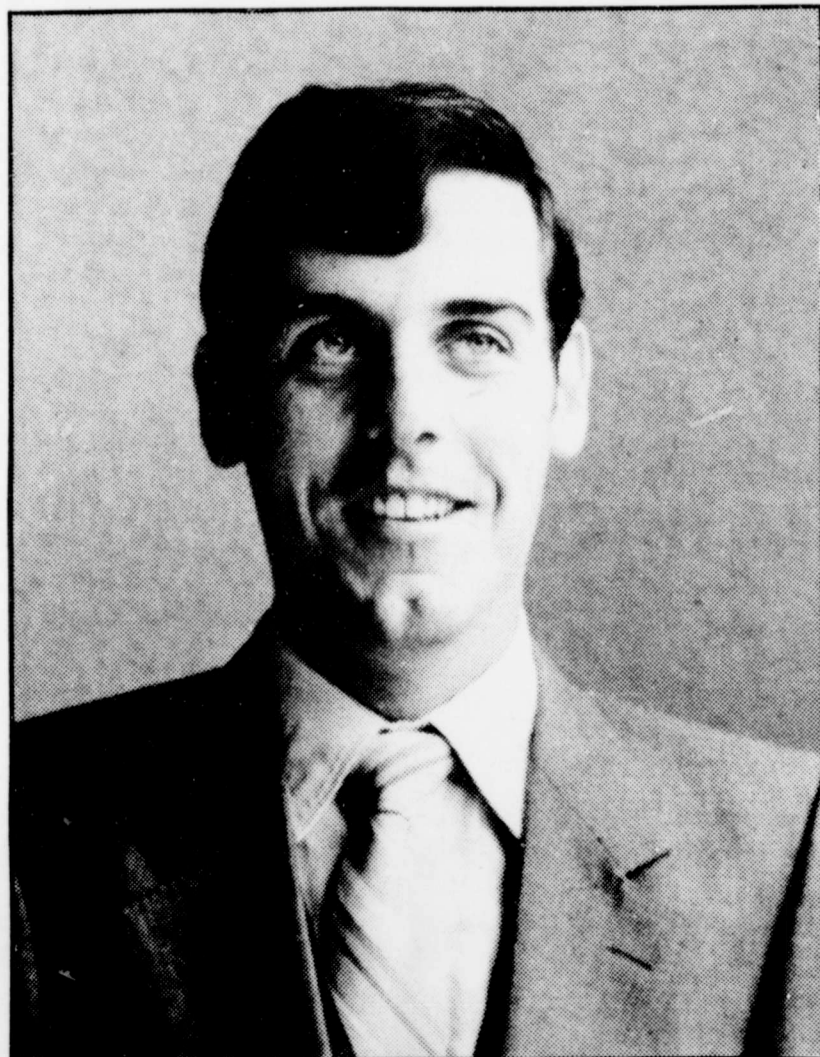
- Orange Julius
- Taco Bell
- Tortilla Flats Express
- Toucan's
- Victah's Yogurt
- Schlotzsky's
- The Crushed Grape

SPECIALTY:

- D'Optique
- D. Roberts
- Finest Hour
- Jeff Shepherd, D.D.S.
- K & K Gifts
- KLZZ Radio Station
- Home Federal Savings
- L.A. Amusement
- Merksamer's Jewelry
- Merlo's Cutlery
- Regis Hair Salon
- Ricky's Toys
- Shades of California
- The Stork & I
- Wherehouse Entertainment

HOTEL:

- The Park Suite



Frederick Hunt

Youngest city council candidate

Finance student banks on political experience

By Barbara Cunningham
Staff Writer

The person who may have checked out your last batch of library books might be serving on the next city council.

Frederick Hunt, a 24-year-old Cal Poly finance major, is by far the youngest candidate on the ballot for this November's city council race. The only other Cal Poly student to toss his hat into the ring is Robert Anawaty, a 37-year-old biology major.

Hunt, a resident of San Luis Obispo County for five years and a member of Cal Poly's Student Senate, feels he is qualified for the position. He has served on the city election board for the past five years and is looking to become more involved.

"It's like crawling before walking," Hunt said.

He admits he was originally interested in using a smaller position as a stepping stone into the political arena but none were available.

"I was interested in a district posi-

tion like in the Avila Beach water district or on the local school board, but none of those positions are opening up," he said. "The city council was actually the smallest opening I could find."

So, Hunt decided to place himself on the ballot.

"I'm running for the same reasons I ran for student senate. I like to make decisions myself," he said. "I don't like to wait for people to make them for me."

Last year Hunt introduced and wrote two resolutions for the senate. One was a request that the athletic department and university administration review the policy allowing athletes second priority during registration. The other was an AIDS resolution which called for the creation of a method for distributing condoms on campus.

In terms of San Luis Obispo County, Hunt favors long-term planning. He also agrees with the present council's position on maintaining the

downtown area and preserving San Luis Obispo's individuality.

Hunt also favors expansion and economic growth of San Luis Obispo as long as a balance is maintained. He is also interested in rent control for the elderly and for some living complexes in the city. Hunt feels there is a strain on the relations between students and the community. Through his work to bridge that gap, Hunt feels he can capture student support.

Hunt plans to graduate in spring 1988, and feels he has as good a chance as anyone else in securing one of the two available seats on the council.

"There are no incumbents running," Hunt said. "I also think I have the support of many senior citizens and I think I can get Cal Poly as well."

And Hunt doesn't feel his relative youth will hurt his chances.

"It may be a hindrance, but there are mayors in major cities who are younger than I am," Hunt replied. "I am capable of doing a good job."

WINDSURFING SWAPMEET!

SEPT. 12 & 13 -8AM

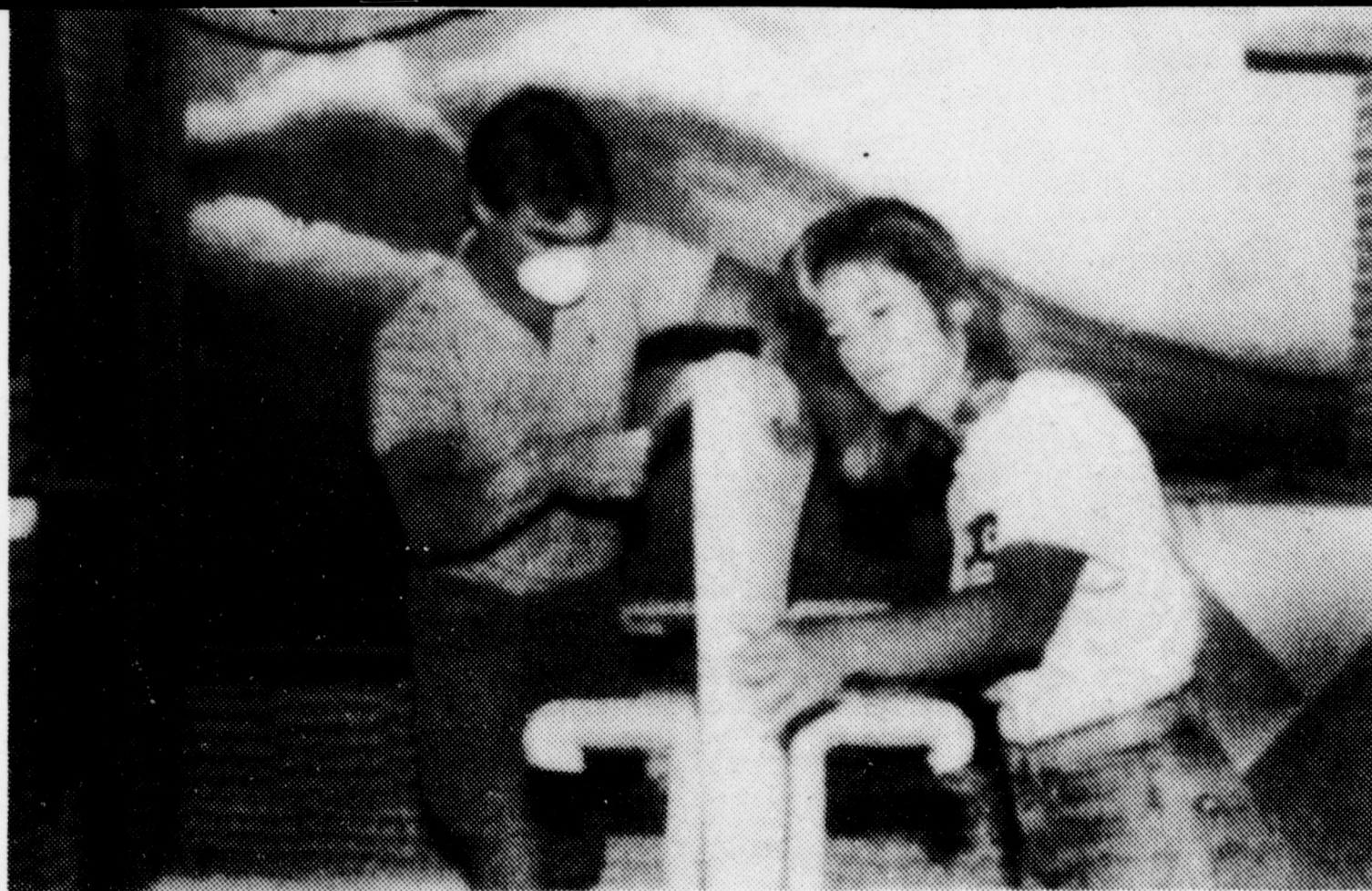
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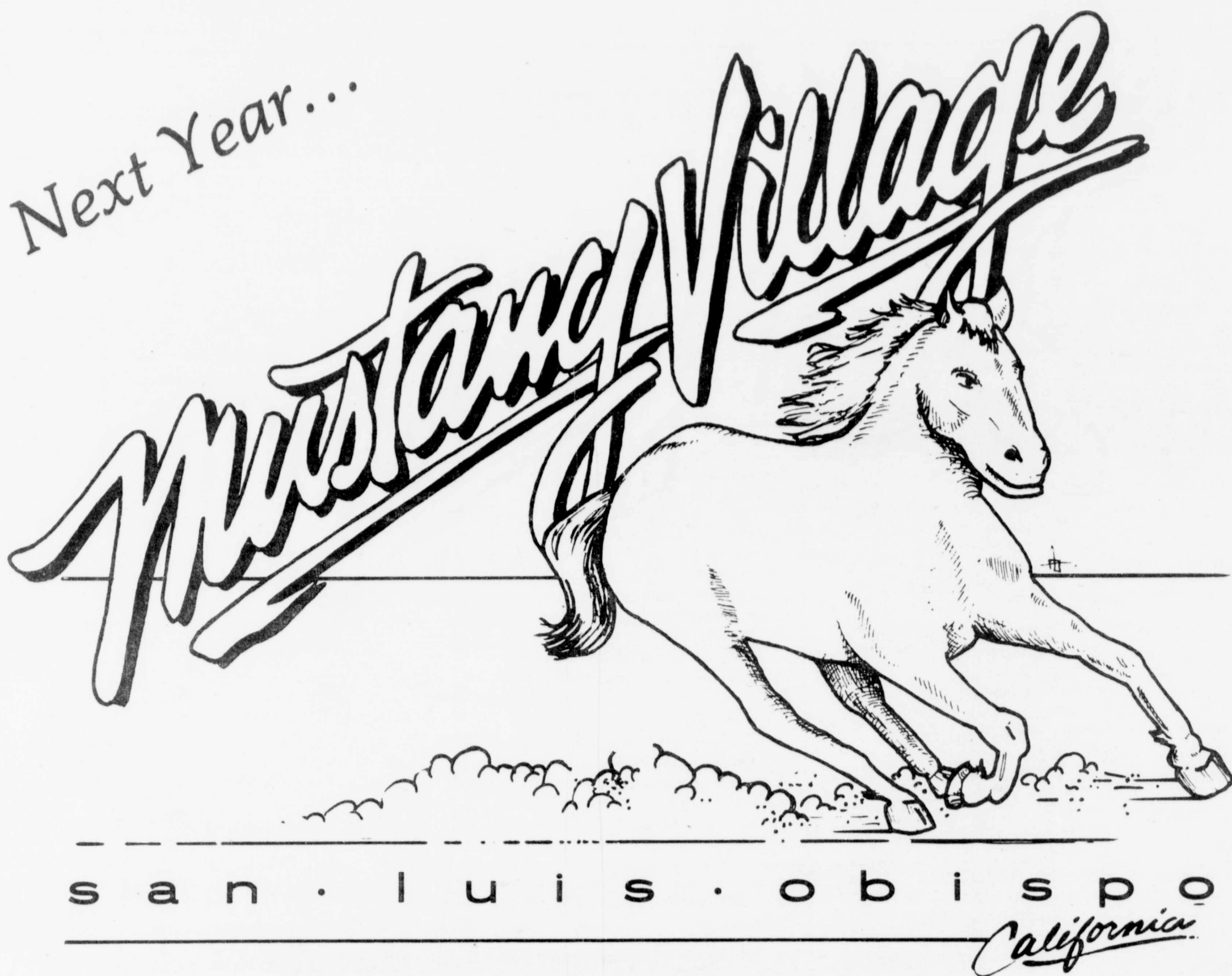
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JG shaping a custom sailboard for Wendy.

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The city's homeless

The city controversy between tourism and humanitarianism has kept them between a bench and a hard place

**By Paul J. Roberts
Staff Writer**

Homeless people in San Luis Obispo are finding this town no place to call home.

A controversy over more aid to homeless people has become a very sensitive issue in recent months between the Chamber of Commerce and members of the Human Relations Commission.

The chamber adopted an official stand on the issue in May which essentially states that there will be no additional aid to the homeless.

The HRC, a city advisory commission that is responsible for researching and making recommendations to the City Council on further social aid to the homeless, has not taken an official stand on the debate yet, although one commissioner, Mike Blanc, has attacked the chamber's position.

Blanc, an attorney with California Rural Legal Assistance, was quoted in the *County Telegram-Tribune* as saying that the chamber is discriminating against a group of citizens.

"The chamber is intentionally discriminating against (the homeless). They feel they are bad for business. Well maybe we should discourage farm workers or those who make under \$30,000 a year because they don't spend enough money," he said.

Informal research collected from the Visitor's Center shows that tourists are afraid of transients in Mission Plaza. Tourists are big business in San Luis Obispo, and scaring them away is like scaring away millions of dollars, so the chamber wants to discourage any programs that

will attract more transients.

The chamber has stated that it believes the city should not have to provide for such a small minority of the population. The chamber does not want to cut existing social programs, but also does not want to attract transients from out-of-town by offering more free services. Existing homeless aid is provided by two organizations.

The Salvation Army offers meal and transportation vouchers to anyone who is eligible. Applicants for vouchers must first fill out information cards to confirm their eligibility. The city donated \$5,000 to this program this year.

People's Kitchen, an organization that offers free hot lunches to anybody who shows up, receives no aid from the city. The program is run through contributions and voluntary help. Volunteers from People's Kitchen claim that most of the homeless in San Luis Obispo have been here for years, and those who haven't are here looking for work, not free food and shelter.

The primary needs of the homeless are more food and shelter, and there is no shelter available at all. The HRC is studying the possibility of establishing a shelter that would house individuals for periods of no longer than 50 days at a time. The results of this study will make up the HRC's proposal to the City Council on September 15.

The chamber has stated it probably would not oppose shelter for the homeless as long as it isn't public-funded, though they have not taken an official stand on such a plan. So far, it has been difficult to find volunteers to run a shelter.

Steve Henderson, assistant to the city administrator and an HRC staff member, said he will probably recommend that a site on Prado Road be used as a shelter during the colder months, November through April.

The shelter would be run by volunteers and probably some paid staff. Henderson is proposing that \$10,000, which has been set aside for this type of social program, be used for this shelter. The \$10,000 is separate from

other funds homeless programs receive.

The structure, which is 30 by 90 feet, would be split into a male and female side. "We wouldn't want a battered wife to be sheltered with a man that has beaten women," Henderson said. He said other groups also don't mix well, so plans will have to be carefully thought out.

Although the chamber's policy does not compel the council to adopt it, it does represent the business community which brings money into San Luis Obispo.

The homeless in San Luis Obispo appear to have very diversified backgrounds, and do not fit exclusively into stereotypical image. Henderson said stereotypes make homeless people hard to accept and hard to help.

"The homeless situation needs to be understood," he said. "It's not just one group of older men who beg money from people to buy a drink. There's a wide variety of different groups and they all have to be handled differently."



'The homeless situation needs to be understood. It's not just one group of older men who beg money from people to buy a drink. There's a wide variety of different groups and they all have to be handled differently.'

— Steve Henderson



**Photos by
Daryl Shoptaugh**

ADMISSION

From page 1

"We don't want to undermine the admissions program," Crabb said. "We are trying to balance the need for the employee benefit against the need for a strong admissions standard."

Andy Temple, journalism major, has a close relative who is a Cal Poly employee, but said he didn't get into the school because of preferential treatment. Temple transferred from a junior college and said he felt the advantage could be unfair.

"I think it's legitimate if the student who is being allowed in is a competent student with decent scores," Temple said. "I don't think it would be right if the student being allowed in got in to an impacted major where he would end up bumping out a student with better grades who was better qualified."

Student Fred Abitia, Jr. is also a close relative of an employee. But Abitia said that because faculty and staff in the CSU system don't get paid as much as faculty from other universities for doing the same job, they deserve the favor.

Comforting and consoling the unaccepted

Poly counselors help applicants understand why they were rejected

By Brooks Watson
Staff Writer

So far this year, Cal Poly processed over 18,000 applications for approximately 8,000 openings. Of the rejected applicants, 3,000 to 4,000 seek counseling from the university to learn why they were turned down.

For the Admissions and Relations with Schools offices, handling questions of the unaccommodated applicants is a very tough job.

According to the Admissions Office, October, February, March and April seem to be the most popular months for rejected applicants to either call or come in for counseling. Rejection letters are sent out just prior to those months.

"It seems like all you do is keep switching from one line to the next to talk with disappointed people," said admissions counselor Madolyn Journey-Lynn. "It can sometimes get very hectic and tiring between the phone ringing and people walking up to your desk with a very distressed look on their

face."

Journey-Lynn, who holds a degree in psychology and counseling, said she doesn't have much trouble calming people down or at least getting them to understand what happened.

"Statistics and graphs are used to show people where it was they ended up in the application

process in relation to the other people that were applying for their same major," said Journey-Lynn. "I use these tools to aid myself in explaining to each unaccommodated applicant exactly what's happened."

If the students are still not satisfied after speaking to an admissions counselor, an appointment can be scheduled with the Relations with Schools office. That office draws up a worksheet for applicants. The worksheet shows the exact areas where ap-

plicants are deficient and how they can improve if they plan on applying to Cal Poly again.

"I've had people either come into my office crying or break down crying while they were explaining to me what it is that's happened to them," said Jean Pfeffer, Relations with Schools assistant director. "It can some-

times get very depressing, especially when it's the applicant's third or fourth time to apply. I always make it a point to turn them out with at least a half smile."

Pfeffer said children of Cal Poly alumni are always the hardest to deal with, because the parents usually cannot understand why their children cannot be part of what they experienced.

"We are a very competitive university, especially with such schools as UCLA and UC

Berkeley," said Cindee Bennett-Thompson, second director of Relations with Schools. "Some of our programs here are even competitive with Stanford in their admissions requirements so you can see why it is that so many people are turned away each quarter."

Cal Poly only accepts California residents because the demand for admission is so high. Thousands of letters from throughout the country and the world come through the Relations with Schools office, but the replies are often grim.

"We state right out front to out-of-state applicants that if they're serious about coming to Cal Poly they can come to California and establish residency," said clerical assistant Ruth Escheveria. "That takes two years to do. If they're serious about coming to school here, however, then usually they'll do that."

In dealing with unaccommodated applicants it is frequently necessary for counselors to thoroughly investigate each individual situation in order to offer sound and serious advice, a job that each counselor takes seriously.

"I'm a little nervous about dealing with some of these unaccommodated applicants, especially the ones that are irate and cry," said Merlene Hicks of the admissions office. "It's just one of those things you have to deal with when it happens. As soon as the big rush comes this winter and spring I'm confident I'll be ready."

Counseling, said Hicks, requires a great deal of tact, empathy, patience and a positive attitude. With application numbers continuing to rise, the workload for counselors will increase as more people will need to know why Cal Poly is sending them away.

'I've had people either come into my office crying or break down crying while they were explaining to me what it is that's happened to them'

— Jean Pfeffer

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New ASI position raises corporate involvement

By Brooks Watson
Staff Writer

A new position has been created on the ASI executive board, bringing the president's council up to twelve members.

The new position deals with marketing research and is designed to attract corporations to Cal Poly who can generate money for ASI organizations and programs that may be in financial need.

Senior agriculture business management major Sam Chuck will be heading the

program and will be joined winter quarter by Lisa Cork. Cork is also a senior in agricultural business management.

"I'm really excited about this position and very enthusiastic to lay some of the groundwork for years to come," said Chuck. "The university could really benefit from a position like this and if we do it correctly we can generate some money for our programs as well."

The requirements of Chuck's position involve researching companies he feels fit well with Cal Poly's image and then in-

viting them to sponsor some type of promotional event on campus. Money generated from such programs will then be put into a special fund to be drawn upon by ASI's organizations and programs in need.

"I'll be trying to find corporations that I feel have a niche here at Cal Poly," said Chuck. "Once I've established who that particular company will be, I'll put together a presentation and try to sell them on coming to the university."

For his presentations, Chuck said a lot

of his time is spent researching the event he's trying to promote, looking at what types of target audiences that particular company could reach, doing a cost analysis and laying out the overall plan. He is hoping to soon have a promotional video completed in which he can show prospective sponsors the environment Cal Poly offers and the benefits a corporation could receive by sponsoring an event on campus.

Should Chuck make a successful sale, the company he's contacted will usually

See ASI, page 9

SLO airport gets a new identity



SCOTT SARNO/Summer Mustang

By Scott Sarno
Staff Writer

The name of the San Luis Obispo County Airport just got longer. In a ceremony last week, the name was amended to "San Luis Obispo County Airport-McChesney Field," in honor and memory of Leroy E. McChesney.

McChesney was a long-time member of the California Aviation Council and was respected by pilots and residents in the San Luis Obispo area, where he was a strong leader in aviation and agriculture.

McChesney moved to San Luis Obispo in 1920, graduated from Cal Poly in 1931 and held a pilot's license since 1949.

Greg Beck, farm bureau president, said McChesney was a quiet, friendly man who was dedicated to aviation and agriculture in San Luis Obispo County.

The San Luis Obispo County Board of Supervisors honored

McChesney for his leadership and dedication to the field of aviation, and therefore dedicated the airport in his honor.


Along with the new name, a ceremonial plaque will hang in the airport terminal with the official resolution written by the

board of supervisors.

McChesney's wife, Grace, said her husband would be embarrassed by all the attention being paid him, but said she is happy for the honor.

McChesney died in May of 1986.

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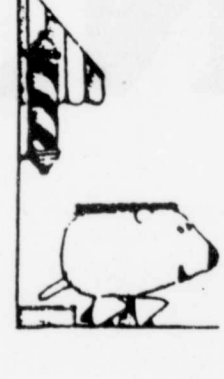
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Orton a hit on Angels farm club

By Kristine J. Abbey
Staff Writer

Being drafted into professional baseball in the first round may be a big enough accomplishment for some people, but for former Cal Poly standout John Orton, it is just the beginning.

Orton, the 25th pick in June's major-league draft, is playing for the Salem (Ore.) Angels, a single-A minor-league team associated with the California Angels. Orton was the second catcher chosen in this year's ma-

Orton could play defense at any level right now, Smith said, and he has been hitting well. In his first 39 games as a pro, Orton batted .276 and struck out 47 times. His seven home runs and 31 runs batted placed him second in the Northwest League as of last week.

Smith said Orton will definitely end up in the major leagues.

"Johnny will play in the big leagues soon," said Smith. "It just depends on how fast they want to move him up."

Orton said his goal is to move up a step a year — double- and triple-A ball lead to the majors — and make it to the big leagues in three or four years. The competition is tough in the Northwest League and within the Angels organization, Orton said, but he is looking ahead and working hard to try to beat out the players ahead of him.

Smith said Orton's best tool is his attitude.

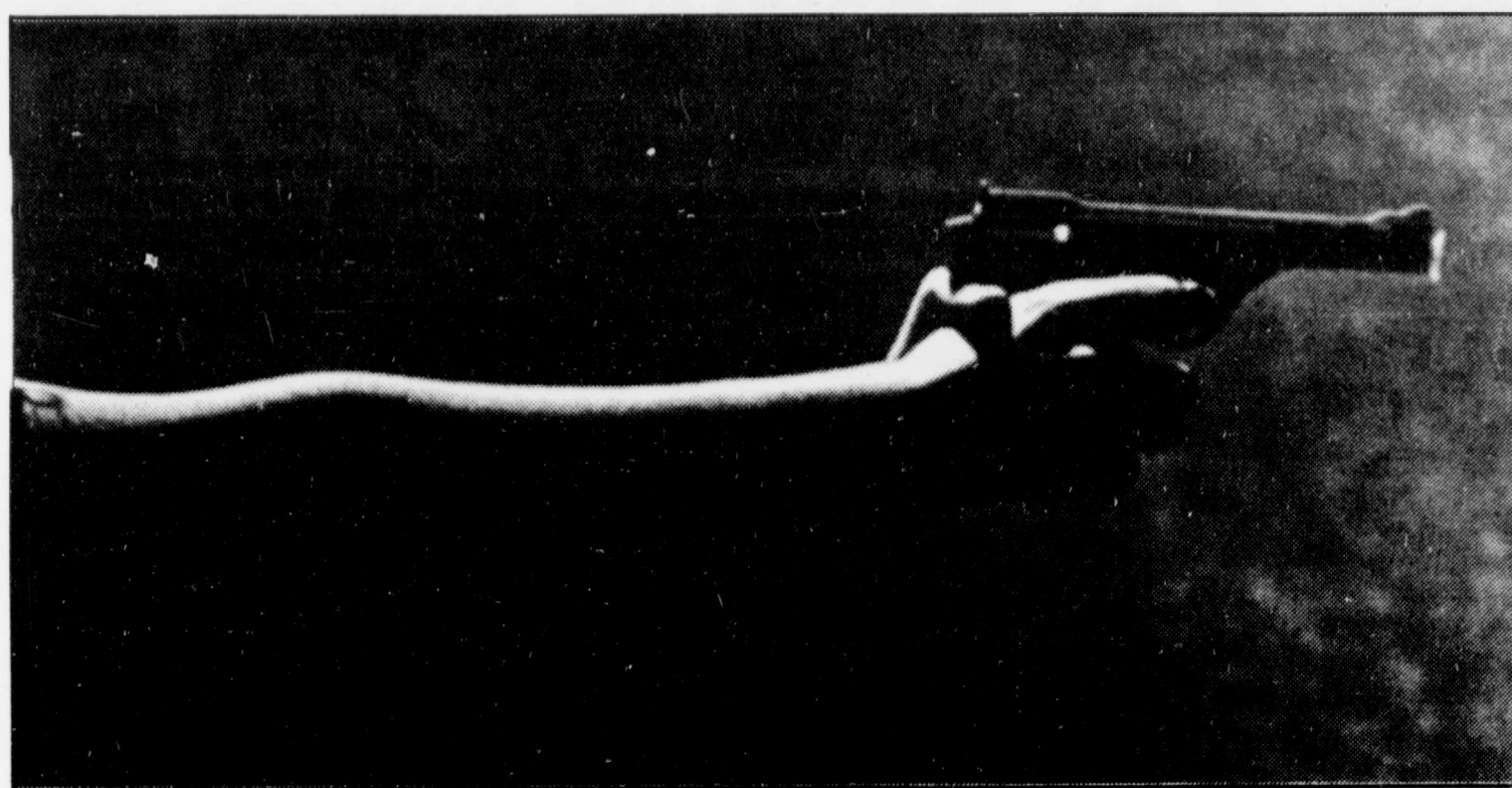
"His attitude won't let him not move up," Smith said. "He works too hard. His makeup is as good as anyone's. He is dedicated, he works hard, he treats baseball like a job, he's ready every night to play and he works hard in practice. The great thing for me is with a lot of No. 1 draft picks you see great ability and tools, but he really plays hard."

Orton led the Mustangs in batting last season with a .348 average and stolen bases with eight. He was second in home runs with 11 and third in runs batted in with 30.

'He's the best prospect in this league. His overall tools and make-up are fantastic. Johnny will play in the big leagues soon.'

major-league draft and the first player from Cal Poly to ever be chosen in the first round.

"He's the best prospect in this league," said Chris Smith, Orton's coach in Salem. "His overall tools and makeup are fantastic."



SHIRLEY THOMPSON/Mustang Daily

CHP braces for possible violence

By Kristine J. Abbey
Staff Writer

Although recent incidents of highway violence have been limited mostly to Southern California, the California Highway Patrol's local branch has taken steps to prevent similar occurrences in the San Luis Obispo area.

John Ploetz, a CHP public affairs officer, said the CHP last month increased patrol duty on local freeways by 400 hours. The department made the increase by requiring officers to work overtime, he said. The extra duty will continue on a month-to-month basis.

The department doesn't expect any violence. However, Ploetz said, there have been a couple of incidents of motorists brandishing weapons. The increased visibility of officers, he said, will make it possible to react to any calls.

Detective Dave Darbyshire of the San Luis Obispo Police Department said no special unit or program has been set up to deal with possible motorist violence within city limits.

Some students commuting from Paso Robles and Santa Maria said they are not concerned about violence on the freeway, mostly because there is not much traffic in the area.

AIDS paranoia spreads to football field

By Michael Robles
Staff Writer

The latest round of AIDS fright has left the bedroom and spread to the football field.

The newfound fear is that the deadly virus can be passed to one player from another infected

with AIDS by any exchange of blood on the field. It is already a fact that the virus can be spread through any blood exchange.

Cal Poly head football coach Lyle Setencich said he has not considered football's latest fear and would not comment on the issue.

Four National Football League teams, including the San Francisco 49ers and the Dallas Cowboys, have already instituted either voluntary or mandatory AIDS testing for their players and staff. As the pros do, the colleges will follow, and one major college has already acted on the fear.

The University of Nebraska recently became the first school to offer its football players voluntary AIDS testing. But why would a university in a seemingly low-risk area begin such testing?

"Nebraska's kids are like everyone else," explained Cornhusker football trainer George Sullivan. "Everyone is running a little bit scared."

Sullivan said the fear is not just in football, but in any contact sport, such as wrestling and boxing, where the exchange of blood is not uncommon.

He doubts many players will take advantage of the testing, but Sullivan said the voluntary testing at least gives players an option if they have any doubt whether they have the deadly disease.

Cornhusker head coach Tom Osborne was quoted in *USA Today* as saying he does not believe a player who tested positive with AIDS should be told because it may affect his performance on the field. However, Sullivan thinks the player should be told.

He said there will be an educational system for a player who tested positive to let him know about the new lifestyle the player

See AIDS, page 11

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ASI

From page 7

front the money for the event while ASI provides the facilities and the audience. Profits made through such events are then either split into some type of percentages or donated entirely to ASI.

So far, such corporations as General Motors and Coors have been able to generate funds for some of ASI's programs. GM currently sponsors Rec. Sports and ASI Films, while Coors came to campus last spring to host a comedy show.

"It's administration policy to keep alcohol and tobacco companies off our campus due to the image the university is trying to maintain," said Chuck. "Coors was an exception because they offered a unique program and promised to keep all large promotional plays away from campus. The logo they used on their posters was rather small."

Currently Chuck has been negotiating with Pace Picante, a popular Salsa manufacturer, for a sponsored activity sometime this fall. Other prospects include

Adidas sportswear, Nike and Carnation Foods.

"My main goal for this year is to strictly outline the policy for this position and to really just get the ball rolling," said Chuck.

'The more money we can pull together from corporate-sponsored events, the less students may have to pay.'
— Stan Van Vleck

"I'd really like to focus the marketing of ASI through one office so they can keep a consistency with the sponsors that come onto campus in the future."

ASI President Stan Van Vleck said he is positive Chuck will do a fine job with the new position.

"When I was looking for someone to fill this position last year, I went to marketing clubs and professors on campus and asked for someone they could recommend to handle a position

such as this," said Van Vleck. "Sam Chuck's name kept coming up in the conversations I was having so I decided to give him a call and see if he was interested."

Van Vleck said there is a need for this position on his executive staff because he feels there is a large resource out there in which to generate funds for some of his programs.

"The more money we can pull together from such corporate sponsored events then the less money students have to pay for any of ASI's programs," said Van Vleck.

Companies that do decide to participate in ASI's new pro-

gram receive something in return for their efforts. General Motors, for example, will supply films for the ASI films series each quarter and the university in return will allow them to display their vehicles in the University Union.

Over the summer months Chuck has been hard at work trying to attract new corporations and program ideas to Cal Poly to sponsor such things as the Laugh Olympics and Homecoming. Announcements for some of the year's upcoming special events will be made sometime during fall quarter.

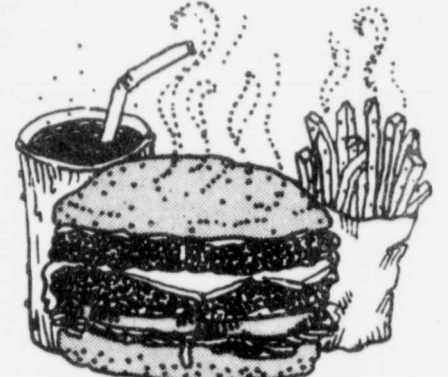
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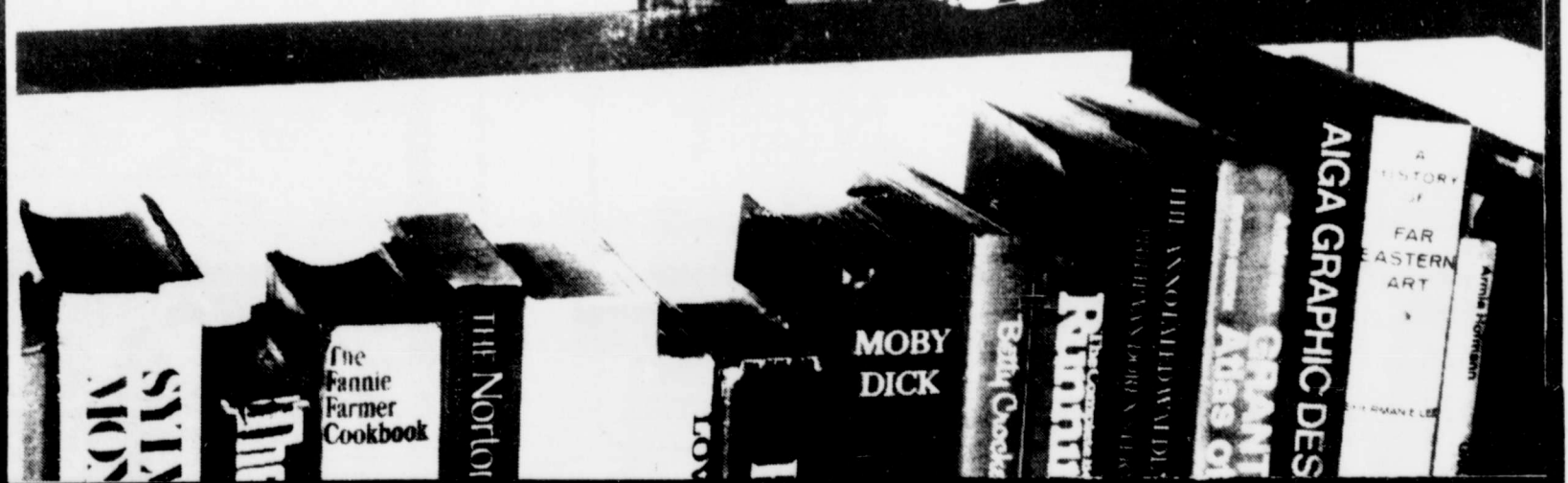
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Entrance booth may cut hassles and look good

By Brooks Watson
Staff Writer

Cal Poly's Grand Avenue entrance has recently undergone a serious makeover in order to make it more appealing.

The re-designing of the area is part of Cal Poly's master plan for improvement and includes the entire front entrance and areas adjacent to Grand Avenue.

"We've been trying to do something with that entrance for quite some time," said head grounds worker Tom May. "It's been in the university's master plan for years and now we've finally gotten the money."

Approximately \$6,000 was spent on landscaping the entrance, which included new trees, shrubs, flowers and ground covering. Another \$1,000 was invested in floodlights to

highlight the 'California Polytechnic State University' concrete entrance sign.

"The lights enhance the sign quite nicely in the evenings making it a really beautiful thing to see," said manager of architectural trades Gerry Gentilucci.

"Now that we've completed these beginning steps, we're going to begin ripping out the old wood



Future site of the information booth

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sign in the entrance's center island and all the plants existing with it."

Plans for that area include a manned information booth in which visitors can buy parking permits, get maps and ask about university activities. The island is expected to be completed sometime next year.

The new information booth has been designed in part to help cut back the number of people coming to the switchboard window in the university's Administration building lobby.

Campus telecommunications services supervisor Barbara Ciesielski said the new informa-

tion booth will ease the workload of her department, since her switchboard operators are trained to answer phones, not hand out maps, parking permits and tour information.

According to one switchboard operator, "It's hard to give good service to someone needing help while the phones keep ringing."

The entrance redesigning began in the spring of 1984 with the construction of the large concrete sign by seniors Dave Boyle and Brian McCosker. Both were architectural design students and constructed the sign to fulfill senior project requirements.

Executive Dean of campus fa-

cilities Doug Gerard said the remainder of the Grand Avenue plan entails relandscaping and repainting the rest of the roadside, because "the old stuff we have is really outdated."

Funding for the project was drawn from Cal Poly's grounds and housing department budgets. Housing donated money since part of dorm recreation areas were included in the improvement.

Other projects in Cal Poly's master plan include more landscaping designs, increased parking areas and some new buildings. No completion dates for any new projects have been set.

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AIDS

From page 8
will have to live.

"It won't be a punitive system," Sullivan said.

The National Collegiate Athletic Association has not ruled or officially commented on Nebraska's action, said Frank Uryasz, director of sports medicine for the NCAA.

"There really hasn't been a reaction (by the NCAA)," Uryasz said. But the NCAA, he said, has received a number of inquiries from schools curious about Nebraska's action.

Uryasz said the NCAA will not officially deal with the issue until it hears from a special committee next February.

However, Uryasz said he isn't surprised by Nebraska's move. "You have to deal with what's best for your institution," he said.

Original CCC members gather at Poly for convention

By Robin Galey
Staff Writer

More than 600 members of the original Civilian Conservation Corps, averaging 74 years of age, are at Cal Poly this week to commemorate their years of labor during the Depression.

Members of the National Association of Civilian Conservation Corps Alumni served in the organization created by President Franklin D. Roosevelt. More than three million men participated in the program from 1933 to 1942, planting trees, developing state and national parks, building telephone lines and fighting fires.

The convention gives the corps members the chance to reminisce, said Joe Griggs, president of NACCCA.

"They love to tell big stories of

how things used to be during the Depression," he said.

This is the fifth national convention of the NACCCA. Every other year, one is held at a different location. During the convention, members conduct their national business, elect new officers, make plans for their next convention and enjoy the camaraderie, said Griggs.

The members were 17 to 26 years old when they joined the CCC. They received \$30 a month for their efforts, \$25 of which they sent home to their families.

"Five bucks at that time went a long way," said Leland Rodriguez, who was stationed in King City. "They provided all the medical needs, grub, clothes and transportation, and back then we could go to a motion picture for 25 cents."

The Depression was a tough

time for everyone, said William Wonders, who was stationed in Montana.

"But you couldn't complain because everyone was in the same boat," he said. "Before the corps I rode the freight trains around the country looking for some kind of work. The CCC gave me a job and turned flabby fat into muscle and I loved it. I tell everyone outside of my wife and family that it's the best thing that ever happened to me. I wish my kids could go through the same thing."

Today's California Conservation Corps, which hires both men and women, tackles the same type of work the original CCC did. The California corps is the largest in the nation. Many other corps around the country and world are modeled after it.

"We have the same work ethic

as the original CCC," said Enos Flores, director of the California corps' academy. "You get a day's wage for a day's work."

The California corps does not have official ties to the NACCCA, but the organizations are closely related, said Flores.

"Our (NACCCA) members from 60 to 80 years of age just really enjoy the young corps members," said Griggs. "The alumni seem to see themselves in these young members who are doing the same thing they did 40 or 50 years ago. These young members give the alumni a hell of a lift."

The California corps has both a base center and a training academy at nearby Camp San Luis. Many of the buildings at the base were constructed by the Civilian Conservation Corps in 1941 and 1942.

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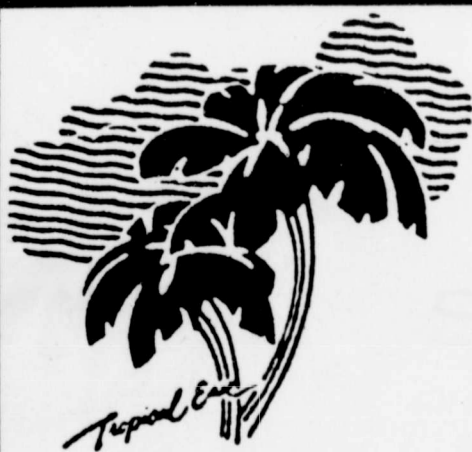


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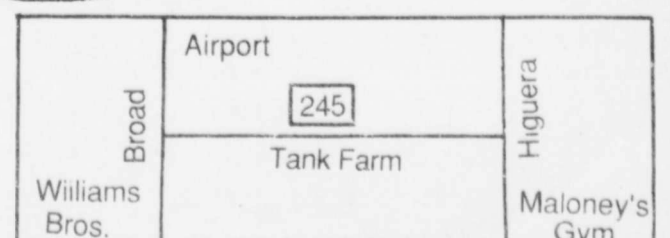
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WHEELER

From page 1

placed on one year probation by the NCAA because of the violations. Wheeler says that he was forced to resign during the investigation.

"We feel he was forced to resign as head coach (and) there was no good reason to terminate him," Lafranchise said.

"Our intent here is to point out to the community the unfairness that has been practiced on Mr. Wheeler. He was the scapegoat when the NCAA decided to investigate his conduct of the basketball program," Lafranchise added that Wheeler was coerced into resigning because of the investigation and that "Cal Poly had a contract of employment with him, and breached it, and breached it unfairly."

Wheeler said that Cal Poly broke an agreement he had signed with Cal Poly that required both parties not to comment about his resignation as

basketball coach and reassignment to the alumni office.

Wheeler claims that he has implied tenure after spending 17 years at Cal Poly, and therefore couldn't be dismissed. However, the university has maintained that Wheeler was not entitled to tenure because he was an "at will" employee.

Robert Negranti, staff personnel officer, said that "at will" employees are hired with no possibility of official tenure. He said "It is pretty much the standard in the industry that the coaches are hired 'at will' and are not tenured."

Wheeler said in his statement on Thursday, "I was assured that I would be afforded the same rights as other tenured employees of the university, so long as I successfully performed my duties."

Cal Poly has 45 days to respond to the claim. After 45 days, Wheeler can file suit.

NICARAGUA

From page 1

end of the rainy season, so the area had just started to green. The country was once almost completely rainforest, though it is largely deforested now.

"Nicaragua is an absolutely gorgeous country," said Cheryll. The slides they took showed the vivid colors of the countryside and made the snapshots seem like postcards.

The McCartys said they stayed in one of only two hotels available for internationals. They ate beans and rice for each meal of the day, with the occasional addition of fried plantain, a banana-like fruit. The hotel grounds were surrounded by a fence with locked gates and a guard, and Cheryll and her husband did not feel particularly menaced.

"About half of the group wandered around looking for nightclubs, perfectly happily," she said. "More happily than they could in many places here, I think. We were never frightened."

"Well, we were once," amended Richard, who works as an architect in Morro Bay. "Once we heard gunfire directly outside the window of where we were staying. But it turned out that the bars had just closed and someone who had had a little too much was getting a little too exuberant. The police came right away and took care of it."

The slides of the rural areas

the McCartys visited showed ramshackle houses made of wood and whatever else the families could afford to buy. In some cases, cement was used for the bottom half of the walls to repel bullets.

"The people there live somewhat like our Navajos — six miles from everywhere," said Richard. "There are problems with getting the food produced by these families out to market, and supplies in to the people who

the school, medical center and some houses.

Prior to the attack by the United States-backed Contras, the cooperative of about 20 families had been attempting to add new buildings with the assistance of a Canadian group called Farmers for Peace. The Canadians had just finished a dozen homes there, said Cheryll.

"Perhaps that is why the Contras attacked," she theorized. "Anything that represents



Richard and Cheryll McCarty

APRIL KARYS/Summer Mustang

need them."

Typical dwellings have four rooms — two bedrooms, a kitchen, and one room left open on three sides to serve as a porch. This room is often fenced, to prevent the entrance of farm animals. The kitchen consists of a fire pit, allowing the smoke to drift where it will — a practice that results in cataracts for many women by the time they are 40, Cheryll said.

The McCartys also visited a cattle cooperative called Moncotal. The cooperative had been hit by Contra mortar fire about two weeks prior to their visit. The slides showed the damage. The cooperative's one tractor — a red, almost new Soviet model — had been demolished, as had

change is a target, as is anything which could improve the economy."

The couple also visited "MADRE," a support group for mothers who have lost husbands or children in the war.

"There is one woman who comes to all the meetings, but does not speak," said Cheryll. "It is because she had lost her husband and six children."

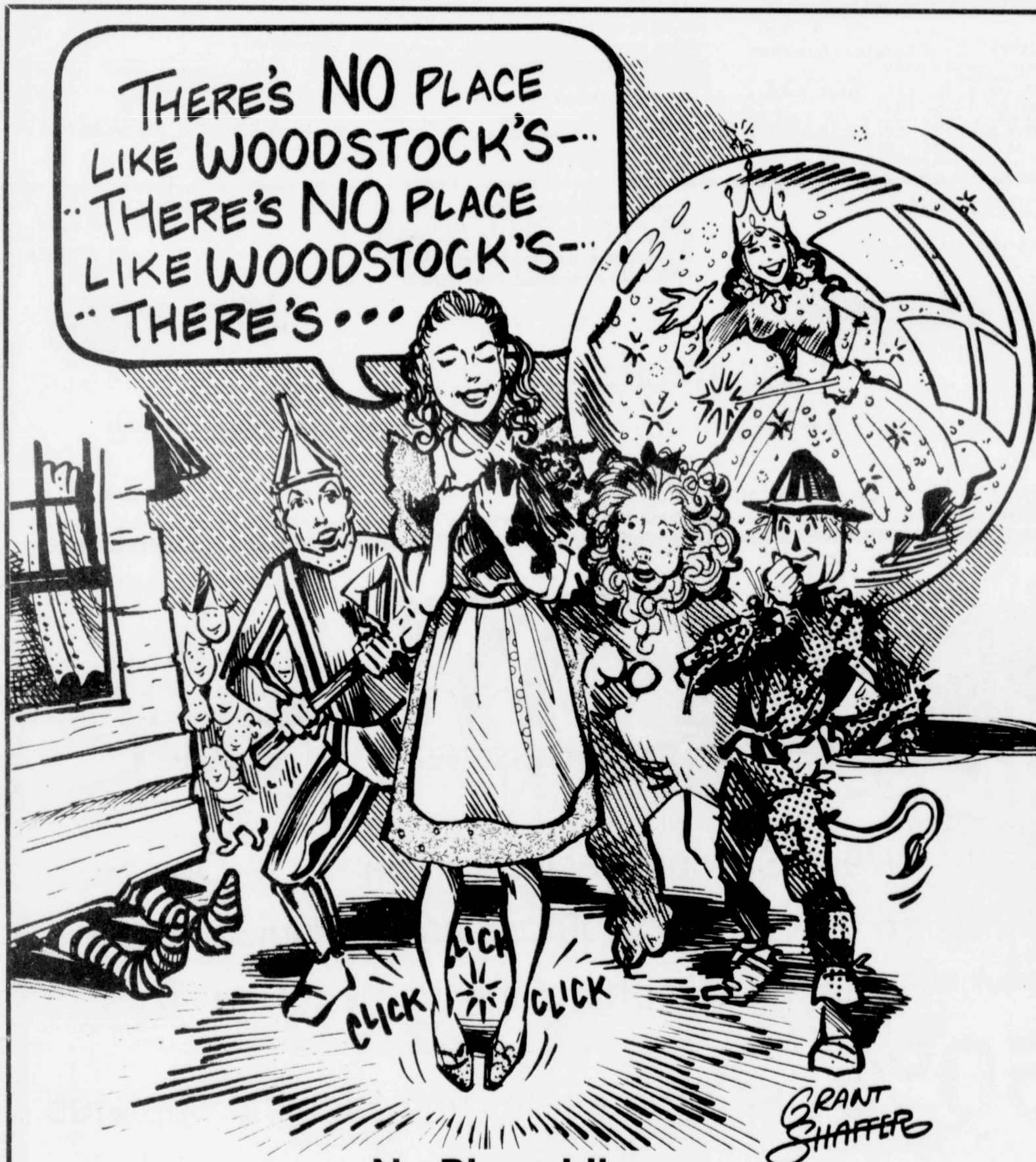
Cheryll McCarty said they were well-treated by the local citizens of Nicaragua.

"They are happy to have Americans down there," she said. "They want us to come there so that they can tell us to go back home and tell our government to bug off."

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